



## 2-MIN PROMO VIDEO

The MATC Conference (pronounced MATTs) is a new live-streamed, vision-mixed event, that aims to combat the issues surrounding men, anxiety and the conversation presented by Ryan Allen.

We are looking for groups of men and women 18 - 55+ to record a 2-min video, using their mobile phones, talking about the importance of opening up the conversation around anxiety because it makes you stronger. The MATC team would like you to end your last words with *You Are Stronger Open. That's the MATC Way.*

The videos will be edited together to be part of the promo video for the MATC Conference Live Stream ad with Vincent Andriano, a TV and Film Actor and an MATC Conference Brand Ambassador.

**Please record your video landscape rather than portrait for video continuity.**

To ensure the best quality recordings, we would advise you to choose in-camera settings;  
**1080p HD at 60 fps**

Due to the overwhelming submission of videos, we will continue to accept videos indefinitely.

***hello@matcconference.com***

A short release form will be emailed to you, following receipt of your video, so we have your permission to use your recording for future event promotions and on the MATC Conference website.